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## **XYZ Design and Marketing**

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*XYZ provides advertising, marketing, design, and fabrication services to help companies increase brand awareness and further the sale of their products. As an integrated agency we have the capability to design, prototype, print, and produce the tools you need to sell. Experts in Branding and strategy. Creative design. Copy that sells. Industrial design. Large format digital printing. Package design. Web/Internet/Interactive. 18 employees*

### **CREATIVE SERVICES**

Design/Graphic Design  
Brand/Corporate Identity  
Desktop Graphics  
Graphic Design General  
Graphic Design w/ Advertising Marketing  
Marketing Communications  
Marketing/Advertising  
Email Advertising  
Print Advertising  
Web Advertising

### **PRINT SERVICES**

Binding and Finishing/Mailing Fulfillment  
General Mailing Fulfillment  
Printing /Digital  
11x17 and Smaller Digital Printing  
General Digital Printing  
Larger than 11x17 Digital Printing  
Print-On-Demand Digital Printing  
Variable Data Digital Printing

### **PRODUCTS**

Annual Reports  
Brochures  
Catalogs  
Direct Mail Printing  
Directories  
Postcards  
Posters  
Promotional Inserts