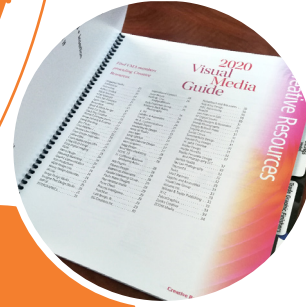




VISUAL MEDIA
ALLIANCE



2022

Visual Media Guide

Get in front of visual communications buyers with the 2022 VMGuide, from Visual Media Alliance.

For a limited time, we have lowered ad prices

Take advantage of this cost-effective channel for increased visibility.

Your printed listing will stand out to buyers with a logo ad, page ad or tab. Plus your logo ad will be included in our Visual Media Guide online (VMAccess.org).

The ROI should be stronger than ever!

Your ad can reach over a thousand well qualified buyers of your services, from printers to project managers. The list has been qualified professionally and updated.

Potential customers are looking for you!

Advertise in THE directory of graphic arts services for Northern California and secure these customers now.

VMGuide is a 150 page full color publication mailed to over 1000 qualified buyers of print and creative services. VMAccess (the Guide's digital offspring) is a fully searchable web database of local and national printing and visual media resources.

Affordable access to thousands of well qualified buyers of your services



Cost of Advertising

	Price	VMGuide / VMAccess Listing	VMGuide Logo Ad	VMAccess Logo
Listing Only	FREE	●		
Logo Ad Options				
1" BW Logo ad	\$100	●	●	●
1" 4/C Logo ad	\$200	●	●	●
2.5" 4/C Logo ad	\$375	●	●	●
Tabs				
Tabs (6available)	\$1500	●	●	●
Ads				
Vertical 1/2 Page	\$750	●	●	●
Full Page	\$1500	●	●	●
Covers	\$2,500	●	●	●
Extra Products/Services & Capabilities (25 included for free). 10 additional \$100				

AD SALES CLOSE AUGUST 15

Contact

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