

# Visual Media Guide

# 2022

## VMGUIDE PRODUCTS AND SERVICES

You may select up to 25 Products and Services from this list at no charge. \$10 for each additional item. Please circle selected items. **BOLD** Designates **NEW** Category

**RETURN THIS FORM WITH YOUR LISTING UPDATE FORM NO LATER THAN AUGUST 30.** Email to [vmguide@vma.bz](mailto:vmguide@vma.bz)  
More information and a copy of your Listing Update Form available at [promote.vma.bz](http://promote.vma.bz)

**PLEASE NOTE, YOUR SIGNATURE IS REQUIRED WITH OR WITHOUT CHANGES.**

Company	Name	Signature	Date
<b>DESIGN</b>			
<b>Graphic Design</b>			
700	Brand and Corporate Identity	314 Travel	936 Newspaper Publishing
911	Concept Development	61 Virtual Tour	598 Publishing
76	Digital Art Reproductions	315 Wedding	937 Trade Journal Publishing
556	Graphic Design	<b>Typesetting</b>	
4	Graphic Design/Advg /Mkting	512 Bar Coding	
535	Graphic Design with Marketing	710 Typography	
704	Instructional Design		
705	Interaction Design	<b>MARKETING</b>	
706	Marketing Communications	<b>Advertising</b>	
589	Page Layout	969 Advertising	
709	Presentation Design	968 Affiliate Marketing Prog. Mgt	
917	Print Design	970 Consumer Testing	
946	Print Management	974 Direct Response Campaign	
947	Production	712 Email Advertising	
948	Sales Kit Design and Production	6 Marketing and Graphic Design	
604	Sign Graphics	713 Outdoor Advertising	
711	Website Design	714 Print Advertising	
<b>Illustration</b>			
952	Computer Generated Imagery (CGI)	975 Promotion Administration	
702	Digital Illustration	715 Radio Advertising	
140	Illustration	976 Rich Media Ad Design	
250	Technical Illustration	716 Television Advertising	
703	Traditional Illustration	717 Web Advertising	
<b>Industrial Design</b>			
701	Display/Exhibit Graphics Des.	<b>Internet</b>	
958	Exhibition Design	978 Blog Ghost Writing	
177	Package Design	979 Blogger Marketing Program	
90	Point of Purchase Design	718 Blogging	
959	Product Design	730 Search Engine Marketing (SEM)	
<b>Photography</b>			
62	360 Degree	731 Search Engine Optimization (SEO)	
996	Action and Sports	988 Social Media Content Strategy	
102	Aerial and Drone	989 Social Media Management	
997	Architecture and Interiors	732 Social Media Marketing	
960	Casting	990 Web Analytics	
998	Catalog	991 Web Customer Research	
999	Commercial	<b>Marketing Services</b>	
300	Conceptual	320 Consumer Testing	
188	Conventional	139 Focus Groups	
279	Digital	724 Marcom Consultants	
301	Environmental	725 Marketing	
302	Event	613 Marketing B2B	
303	Fashion and Beauty	614 Marketing B2C	
304	Fine Art	574 Media Communications Consultants	
305	Food and Beverage	726 Media Consultants	
306	Industrial	727 Media Planning and Buying	
186	Laboratory	728 Product Marketing	
307	Landscape	729 Public Relations	
308	Lifestyle	321 Re-Targeting	
962	Location Scouting	<b>Writing</b>	
309	People and Portrait	64 Copywriting	
708	Stylist	719 Corporate Communications	
310	Photojournalism	720 Editing	
311	Product	721 Proofreading	
966	Retouching Creative	845 Script Writing and Development	
967	Retouching Technical	722 Technical Writing	
187	Slide Scanning and Services	723 Translation Service	
707	Stock	<b>PUBLISHING</b>	
313	Table Top	934 Book Publishing	
103	Time Lapse	935 Magazine Publishing	

# CREATIVE

**BINDING/FINISHING****Binding**

- 843 Aluminum Screw Posts
- 847 Bookbinding
- 890 Brochure Binding
- 55 Calendar Slides and Tins
- 400 Casebound Binding
- 853 Edition Binding
- 938 Envelope Converting
- 137 Hand Assembly
- 903 Hard Bound Book Restoring
- 942 Layflat Binding
- 877 Leather Binding
- 878 Library Binding and Folding
- 879 Loop Stitching
- 882 Loose Leaf Binding
- 883 Loose Leaf Rings
- 884 Manifold Sets Folded/ Bound
- 886 Miniature Binding
- 887 Miniature Book Binding
- 888 Miniature Covers
- 943 Multi-Bind
- 889 Note Pad Binding
- 182 Perfect Binding
- 894 Plastic Coil Binding
- 895 Pocket Folder Binding
- 915 Sewn Paper Back Binding
- 914 Smyth Sewing Binding
- 918 Spiral Wire Binding
- 919 Stitching, Side Wire, Gathering, Glue-on Covers
- 928 Trade Bindery
- 944 Turned Edge Binding
- 932 Wire Binding

**Collating**

- 849 Automatic Collating
- 848 Collating
- 850 Manual Collating

**Digital Finishing**

- 73 Digital Converting Machines
- 75 Digital Creasing Machines
- 71 Digital Finishing Machines
- 74 Laser Cutting Machines

**Finishing**

- 842 Adhesives
- 844 Aqueous Coating
- 323 Digital Spot Coating
- 851 Drilling
- 852 Edge Stripping - Paper/ Cloth
- 854 Eyeletting
- 856 Finishing
- 863 Fugitive Glue
- 131 Gluing
- 865 Gumming
- 143 Index Tabs
- 869 Indexing, Custom Printed
- 870 Indexing, Leather
- 569 Laminating and Coating
- 876 Leaf Stamping
- 885 Micro Perforating
- 576 Mounting and Finishing
- 176 Numbering
- 581 Paper Converters
- 892 Pattern and Spot Gluing
- 893 Perforating
- 898 Polyethylene Ring Binders
- 587 Post Press Coatings
- 899 Pull Out Sleeves
- 900 Punching
- 901 Reinforcing Holes and Edges
- 902 Remoistenable Glue Application
- 905 Ring Metal Mechanisms
- 906 Rivet Binding
- 907 Round Cornered Cases

- 908 Round Cornering
- 909 Saddle Stitching
- 910 Scoring
- 912 Self Stick Application
- 603 Serializing
- 920 Stop Indexing
- 921 Stop Perforating
- 922 Strip Taping
- 923 Tab Dividers - Mylar, Blank, and Copier
- 924 Tab Sealing
- 248 Tabbing
- 605 Tag Cutting
- 249 Tag Stringing
- 926 Tin Edging
- 927 Tipping Sheets
- 929 Trade Finisher
- 930 Tubing
- 410 UV Coating
- 933 Zip Strips and Pull Tabs

**Foil/Die Cutting/Engraving**

- 536 Die Cutting
- 72 Die Making
- 98 Embossing
- 101 Engraving
- 549 Foil Die Cutting Engraving
- 402 Foil Stamping
- 142 Imprinting
- 550 Labels

**Folding**

- 864 Automatic Gate Folding
- 857 Folding
- 403 Folding - Miniature
- 166 Map Folding
- 183 Pharmaceutical Folding
- 861 Score Perf Folding

**Mailing/Fulfillment**

- 552 Fulfillment
- 867 Heat Sealing
- 560 Ink Jet Addressing Messaging
- 148 Inserting
- 35 International Mailing
- 872 Jumbo Inserting
- 873 Kit Assembly
- 162 List Management
- 880 Loose Deck Postcards
- 973 Mail Merge
- 572 Mailing Fulfillment
- 891 Paper Bands
- 897 Poly Bagging
- 904 Rigid Boxes and Slip Cases
- 916 Shrink Packaging
- 925 Tape Sealing
- 256 Trade Only Mailing House
- 931 Wafer Sealing

**IN-HOUSE**

- 994 Educational Facility
- 145 In-House Department
- 243 State Printer

**PREPRESS**

- 980 Computer to Plate
- 38 Digital Image Recovery/ Manipulation
- 200 Flexo Platemaking
- 201 Image Modification/ Correction/Manipulation
- 590 Imagesetting
- 32 Prepress Color Management
- 86 Prepress Digital Proofing
- 408 Prepress House
- 588 Traditional Camera thru Plate
- 523 Traditional Scanning
- 593 Traditional Stripping

**PRINTING****Bag Printing**

- 510 Paper Bag Printing
- 511 Plastic Bag Printing

**Books**

- 515 Book Binding
- 516 Book Covers
- 517 Book Printing
- 14 Short-run Book Printing

**Business**

- 63 Business Copying
- 22 Business Mailing / Fulfillment
- 599 Business Printing
- 21 Digital Business Printing
- 23 One Stop Business Printing Solutions
- 208 Print-on-Demand Digital Printing

**Certification**

- 135 Green Business Practices Cert.
- 20 Green Certification
- 127 Green Certification FSC
- 957 Green Certification SFI
- 961 Green Certification SGP
- 24 Quality Certification
- 951 Quality Certification G7
- 280 Quality Certification ISO
- 25 Security Certification
- 33 Security Certification HIPAA
- 34 Security Certification PCI
- 28 Security Certification SAS 70
- 27 Security Certification SOC 2
- 30 Security Certification SAAE 16

**Continuous Form**

- 528 Continuous Computer Forms
- 527 Continuous Form Checks
- 529 Continuous Form Envelopes
- 530 Continuous Form Foil Stamping Embossing
- 532 Continuous Form Letterhead
- 169 Continuous Form MICR Encoding
- 531 Continuous Forms
- 945 Continuous Forms Trade

**Digital**

- 81 Digital Printing
- 82 Digital Printing 11x17 and smaller
- 83 Digital Prtg Larger than 11x17
- 324 Digital Printing With Finishing
- 84 Print-on-Demand Digital Prtg
- 266 Variable Data Digital Printing

**Envelopes**

- 542 Envelope Printing

**Flexo**

- 564 Applied to Form Printing
- 153 Continuous Form Printing
- 118 Flexo Film Printing
- 949 Flexography
- 119 Narrow Web Label Printing
- 120 Wide Web Flexo Printing

**Label**

- 981 Digital Print Labels
- 563 Embossed Label Printing
- 562 Foil Stamping, Embossing, and Label Printing
- 566 Gummed Label Printing
- 982 Label Design
- 565 Label Printing
- 567 Pressure Sensitive Label Prtg
- 568 Roll to Roll Label Printing
- 154 Wine Label Printing

PRINT

## VMGUIDE PRODUCTS AND SERVICES

**Large Format**

156 60" or > Large Format Prtg  
155 Large Format Digital Output Prtg  
796 Vehicle Graphics  
136 Wall Design/Printing/Install

**Letterpress**

161 General Letterpress Printing  
571 Limited Editions Letterpress Prtg

**Packaging**

578 Carton Printing  
51 Corrugated Box Manufacturer  
579 Food Package Printing  
39 Hand Packaging /]Fulfillment  
40 Luxury Packaging  
580 Medical Package Printing  
179 Package Printing  
209 Product Package Printing

**Print Services**

262 2 Color Printing  
2 Advertising Specialties  
412 Announcement Converter  
611 Bind-in Envelope Order Form  
19 Business Cards  
404 Business Forms - non-continuous  
401 Carton Manufacturer  
214 Catalog Directory Manual Prtg  
202 Commercial Printing  
89 Direct to Press Printing  
612 Disabled Veteran Business Print (DVBE)  
65 Drivers License Printer  
132 Government Printing  
134 Gravure Printing  
10 Green-e Certified  
212 Heatset Web Printing  
953 Hexachrome Printing  
53 High Quality Large Sheetfed  
405 Label Manufacturer  
160 Lenticular Printing  
168 Metal Decorating Printing  
170 Minority Owned Printer  
406 Newspaper Insert Printing  
163 Newspaper Printing  
213 Non-Heatset Web Printing  
584 Plastics Printing  
585 Point of Purchase Display Printing  
597 Print Broker  
50 Print Management Software  
964 Printer with Internet Ordering (Web2Print)  
47 Printing with Bindery  
950 Printing with Coating  
524 Printing with Color Scanning  
44 Printing w/Computer-to-Plate  
48 Printing with Design  
37 Printing with Fulfillment  
49 Printing with Mailing Facility  
409 Reprographic Printing  
913 Selfstick Post-it Note Printing  
52 Sheetfed Printing  
246 Stochastic Screen Printing  
247 Sublimation Dye Printing  
606 Thermographic Printing  
258 Trade Only Printing  
294 Trade Printing  
46 Union Printer  
57 UV Sheetfed Printing  
983 UV Web Printing  
123 Veteran Owned  
268 Waterless Lithographic Prtg  
296 Women Owned

**Publication**

210 Publication Prtg w/Comp Bindery  
211 Publication Printing w/Mailing/Fulfillment

**Screen Printing**

234 3D Object Screen Printing  
223 Circuit Board Screen Printing  
224 Compact Disk Screen Printing  
225 Decals and Pressure Sensitive Screen Printing  
226 Fleet Marking Screen Printing  
228 Glass Screen Printing  
956 Large Format Screen Printing  
229 Pad Printing  
230 Plastics Container Screen Prtg  
231 Scratch-off Screen Printing  
227 Screen Printing  
232 Serigraphic Fine Art Screen Printing  
236 Special Substrate Screen Prtg

**VENDOR****Consultants**

1 Accounting Services  
8 Appraisals  
798 Attorneys  
414 Business Broker  
114 Business Valuation Appraisal  
56 CEO Consultant  
526 Consulting Services  
100 Employee Benefit Plans  
116 Financial Services  
277 ISO Supplier  
159 Legal Services  
575 Mergers, Acquisitions and Business Sales  
805 Printing Facility Design  
808 Safety Consultants  
811 SFI Certified Supplier  
816 Tax and Financial Services  
820 Workflow and Systems Consulting

**Environmental**

941 Alternative Energy Sources  
128 Certification Suppliers  
107 Environmental Health and Safety Consultants  
799 Hazardous Waste Disposal  
601 Paper Recycling  
804 Pollution Control Equipment  
423 Press Shop Towels  
218 Recycling  
237 Shop Towel Rentals  
813 Silver Recovery  
818 Waste Management  
600 Waste Recycling

**Equipment**

13 Bindery Equipment Repair and Supplies  
290 Blankets and Rollers  
415 Cameras and Photography Supplies  
58 Computer Manufacturers  
417 Die Cutting Equipment  
59 Digital Press Equipment  
325 Digital Table Cutting Equip  
97 Electronic Prepress Equipment  
418 Embossing Equipment  
108 Equipment Dealer  
543 Equipment Dealer and Repair Service  
109 Equipment Finance  
545 Equipment Leasing  
110 Equipment Manufacturer

165 Equipment Manufacturer Rep  
111 Equipment Moving Rigging  
860 Gluing Equipment  
78 Humidification Equipment  
420 Mailing Equipment  
800 Packaging Equipment Repairs  
112 Parts  
197 Prepress Equipment Sales  
198 Prepress Equipment/Service/Parts  
546 Press Equipment  
594 Press Prepress Bindery Repair  
954 Proofing Systems  
955 Quality Control and Measurement Devices  
219 Registration Equipment Mfr  
806 Ripping and Trapping Systems  
807 Roller Manufacturer  
293 Thermography Equipment

**Ink**

995 Flexographic and Screen Ink  
993 Gravure Ink  
994 Offset Ink

**Insurance**

149 Insurance Broker  
150 Insurance Carrier

**Paper**

41 Document Shredder  
582 Paper Manufacturers  
992 Paper Merchant and Converter  
583 Paper Merchants  
803 Recycled Paper

**Printing Supplies**

411 Adhesives  
413 Bindery Supplies  
42 Coating Manufacturer  
416 Die Making Supplies  
121 Flexo Supplies  
419 Foil Stamping Equipment and Supplies  
554 Graphic Arts Supplier Mfr  
133 Graphic Arts Supplies  
553 Graphic Arts Supplies and Equipment  
555 Graphic Arts Supplies Service  
559 Ink Dealers Manufacturers  
146 Ink Jet Printing Supplier  
147 Ink Roller Supplier  
36 Label Converting and Manufacturer  
152 Label Material Supplier  
801 Packaging Machines and Supplies  
615 Plastics Distributor  
45 Pressroom Supplies  
240 Software Supplier  
814 Solvents and Chemical Supplier

**Training**

809 Sales and Management Training  
220 Sales Training  
810 School  
261 Training Facility

**Vendor Services**

31 Collection Services  
5 Credit Card Processing  
93 E-commerce Solutions  
291 Export Services  
126 Freight and Transportation Services  
868 Index Tabbing Supplies and Machinery  
(CONT)

PRINT

# 2022

## VMGUIDE PRODUCTS AND SERVICES

### Vendor Services (Cont)

259 Industry Trade Publications  
144 Information Systems  
70 Paper Converting Roll Sheeting  
115 Real Estate Financing  
217 Recruitment and Placement  
421 Staff Leasing and PEO  
815 Staffing  
252 Trade Courier  
422 Trade Show Services  
817 Warehousing

### PRODUCTS

733 Announcements and Invitations  
7 Annual Reports  
734 Art Prints  
735 Awards  
736 Backlit Graphics  
501 Badges  
737 Bags  
9 Banners  
11 Billboards  
12 Binder Index Tabs  
514 Blueprinting  
987 Books  
16 Brochures  
17 Bumper Stickers  
738 Bus Posters and Wraps  
739 Bus Shelters  
18 Business Cards  
502 Buttons  
503 Calendars  
740 Card Packs  
26 Catalogs  
29 Checks  
742 Cigar Bands  
522 Clean Room Printing  
743 Cling Film Printing  
744 Cookbooks  
66 Coupons  
534 Credit Cards  
504 Decals  
537 Direct Mail Printing  
87 Directories  
746 Door Hangers  
**747 Edging Books**  
748 Embroidery  
539 Engraved Stationery  
939 Envelopes  
749 Fabric Printing

547 Financial Printing  
117 Fine Art Intaglio Printing  
548 Fine Art Printing  
750 Fleet Graphics  
751 Floor Decals  
752 Fuel Meter Tickets  
753 Game Pieces  
129 Games  
754 Giclee Printing  
755 Gift Certificates  
130 Gift wrap Printing  
756 Glow in the Dark Printing  
557 Greeting cards  
971 Handheld Apps  
505 Hats  
558 Holograms  
758 Hospital Forms  
69 ID Cards with Security  
561 Invitations  
985 Invoice and Statement Printing  
984 Invoice and Statement Processing  
759 Iron-on Transfer Printing  
871 Jigsaw Puzzles  
760 Lab Mount Sheets  
761 Laser Form Printing  
157 Laser Safe Printing  
763 Ledger Cards  
158 Legal Printing  
972 Letterpress Business Cards  
765 Lock Bottom Box Printing  
881 Loose Leaf Binders  
986 Magazines  
766 Magnets  
573 Maps  
767 Matchbooks  
768 Menu Covers  
769 Menus  
771 Mouse pads  
772 Napkins  
173 Newsletters  
175 Novelty Printing  
774 Outdoor Street Furniture Printing  
181 Padding Printing  
775 Pamphlets  
776 Pennants  
506 Pens and Pencils  
**164 PPE -Personal Protective Equipment**  
189 Placemats

777 Plastic Bag Printing  
407 Plastic Card Printing  
191 Playing Cards  
896 Pocket Presentation Folders  
586 Political Printing  
778 Poly Bag Printing  
779 Pop-ups  
195 Post-it Notes  
792 Postage Stamp Printing  
780 Postcards  
194 Posters  
205 Presentation Folders  
781 Promotional Inserts  
782 Reader Service Cards  
783 Receipt Books  
784 Restaurant Guest Checks  
785 RFID Label Printing  
602 Rubber Stamps  
786 Sales Aids Portfolios  
787 Sample Books  
788 Scrap Books  
424 Scratch and Sniff  
3 Scratch Pads  
221 Scratch-off  
789 Security Printer  
790 Self Mailers  
239 Signs  
791 Sports Programs  
793 Static Cling Decals  
244 Stationery  
509 T-shirts  
292 Tag Printing  
607 Tickets  
425 Trade Show Dailies  
426 Trade Show Displays  
794 Training Manuals  
795 Trayliners and Placemats  
940 Vehicle Graphics  
267 Vinyl Binders  
797 Wall Murals  
272 Wedding Invitations  
273 Wide Format Banners  
274 Wine Labels  
610 Wrapping Paper  
965 Yearbook Printing

# PRODUCTS

**Please sign and return both the Listing Update and Products and Services forms by AUG 30.**

Questions? Call Jessica Clark 415.489.7612. More information and a copy of your Listing Update Form available at [promote.vma.bz](http://promote.vma.bz)



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